

Curriculum

Intercultural Management

Bachelor | Full-time

1. Semester	2. Semester	3. Semester	4. Semester	5. Semester
Student Orientation Program integrated Business English	Fundamentals of Business Law	Quantitative Data Analysis integrated Business English	Business Intelligence & Analytics	Investment & Financing
Fundamentals of Accounting	Cost Accounting & Controlling	Research Methods integrated Business English	Change Management & Conflict Management integrated Business English	Sustainable Supply Chain Management
Business Software	Marketing & Sales	Digital Marketing	Economics	International Business Environment
HR & Organization	Scientific Work & Writing integrated Business English	Austrian and European Company Law	Project Management	Language Deutsch / Italiano 5 integrated Business English
Sustainability, Diversity & Business Ethics	Language Deutsch / Italiano 2 integrated Business English	Language Deutsch / Italiano 3 integrated Business English	Politics in international Perspectives	Responsible Management
Language Deutsch / Italiano 1 integrated Business English	Culture and Society	Intercultural Management	Language Deutsch / Italiano 4 integrated Business English	Innovation, Change & Entrepreneurial Action
6. Semester				
Bachelor Thesis & Examination				
Internship				

The modules have a scope of 5 ECTS.

Each semester contains 6 modules with exception of the 6th semester, which includes the Bachelor’s Thesis and Internship.

The profile forming specialisation in this studyprogramme includes 100 ECTS. The specific key and future competences are taught here.

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 = Basic Modules

 = Profiling Modules

Languages: Election between Deutsch or Italiano